

Wendy Katherine RM (Retired), BA, MBA

Wendy Katherine is Project Director of the OMama Project, mobile health project funded by BORN Ontario with the support of eHealth Ontario. Wendy is an alumnus of the University of Toronto's Masters of Business Administration program and is currently Principal Consultant at Phoenix Health Consulting and Chief Executive Officer of Healthmetrix Inc., an international maternal child health quality consultancy. Among the first regulated midwives in Ontario, Wendy provided reproductive health care for 15 years before joining government to lead health care improvement programs and strategies. Wendy is passionate about improving care for women and, as an innovator and advocate of quality and

value in policy, led ministry projects that included the Ontario Midwifery Program, the Better Outcomes Registry and Network (BORN), the Provincial Council of Maternal Child Health, Prenatal and Newborn Screening Ontario, the Health Equity Impact Assessment, the Integrated Cancer Screening Strategy, among others. Wendy is a published author and speaker on the subjects of healthcare quality, midwifery, child health and maternal health.

